



### Dassa McKinney Elementary School Families,

We are officially kicking off this year's Kids Heart Challenge with the American Heart Association on March 13<sup>th</sup>!

Every student who completes Finn's Mission BEFORE our kickoff on Thursday will earn an XL Keychain of our Heart Hero Team Leader, Mr. KHC!

**We encourage you to help your student join our heart-healthy team by registering on the AHA Schools App or on our school's KHC webpage [HERE](#) 📱**

This year, we have an important goal: 100% of our families learning the lifesaving skill of Hands-Only CPR! It only takes a few minutes to learn, and it can make all the difference in an emergency situation!

We are going to work together as a team to achieve this goal and celebrate every milestone along the way! Once 50% of our students and their families join our team, our school will earn \$500 to purchase new physical education/recess equipment and well-being resources to promote healthier hearts in our school 😊

Let's work together to create a community of lifesavers. Thank you for your support in helping us achieve this incredible goal, educate our school community on the importance of heart-health, and help those with special hearts!

- **Register:** [Dassa McKinney Elementary's KHC Website](#) and/or download "AHA Schools" app
- **Complete Finn's Mission:** Complete all 7 steps, learn Hands-Only CPR, and be entered to win two Super Bowl tickets!

A promotional graphic for the Kids Heart Challenge. On the left, there is a photograph of a soccer field with a goal and a blue banner that says "WIN TWO SUPER BOWL LX TICKETS". To the right of the photo, the text "Save Lives. Win Big." is written in a large, bold, red font. Below this, the text reads: "Students and staff that complete Finn's Mission will earn an entry for two tickets to **Super Bowl LX** in 2026 and our school will be entered to receive a **\$10,000 fitness equipment makeover** for every 18 students and staff who complete Finn's Mission." At the bottom of the graphic, it says: "The National Football League (NFL) is a proud national supporter of the American Heart Association's Nation of Lifesavers." On the right side of the graphic, there is a map of the United States and the NFL logo.

Thank you for being a Heart Hero!